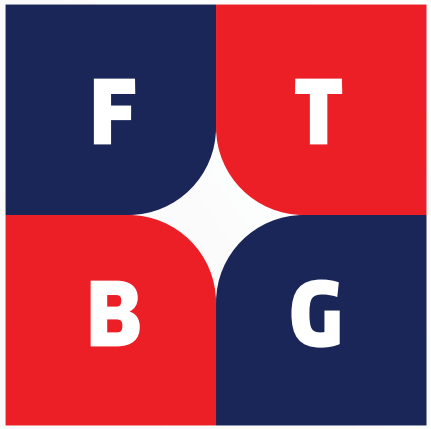
FEKADU TSEGAYE BUSINESS GROUP

COMPANY PROFILE



FEKADU TSEGAYE
BUSINESS GROUP

FEKADU TSEGAYE BUSINESS GROUP



Mr. Fekadu Tesegaye

Chairperson Message

It is an honor to welcome you to Fekadu Tsegaye Business Group (FTBG). Our company's journey, from its humble beginnings in 2007 to the present, reflects our unwavering commitment to innovation, excellence, and creating a positive impact. As we have grown into a multifaceted business group, our vision has remained clear: to be a catalyst for change in Ethiopia's industrial and economic landscape.

We take pride in our role as a driving force in sectors like automotive assembly, textile and garment production, oven assembly, import and trading, bread factory, and hospitality, as well as our dedication to sustainable practices that benefit both our local communities and the environment. Our diverse portfolio is a testament to the belief that business can not only thrive but also uplift people and communities.

Looking ahead, we are excited about the future and the continued opportunities to create lasting value. With your support, we will continue to push the boundaries of what's possible, forging partnerships that foster shared success and a better tomorrow.

Thank you for being part of our journey.

Fekadu Tsegaye
Chairperson, FTBG

About us

Founded in 2007, By the visionary entrepreneur Mr. Fekadu Tsegaye, FTBG began as an import trading business and has since transformed into a dynamic, diversified group. Fekadu's life story, shaped by resilience, vision, and unwavering determination, laid the foundation for what is now a thriving empire. From overcoming personal hardships and exile to becoming a leader in business, his journey continues to inspire countless others across Africa.

FTBG operates in multiple sectors, including kitchen appliances, automotive assembly, and hospitality. Committed to excellence and sustainability, the company aims to create long-term value for Ethiopia. Through ventures like a garment factory, an automotive plant, and a Best Western hotel, FTBG seeks to positively impact millions. With new projects like a bakery and expanded hospitality offerings, it is driving economic growth and creating lasting opportunities.



FEKADU TSEGAYE BUSINESS GROUP

400+ Staffs

Skilled and talented team with many years of experience and knowledge.

9 Subsidiary Companies

Spans from garment manufacturing, automotive assembly, kitchen appliances, hospitality, and food production, all driving local industry and economic growth.

Community Engagement

Through various social responsibility initiatives, we foster growth, education, and local development, contributing to the betterment of society.

Innovation & Sustainability

Unwavering commitment to innovation, technology, and sustainability through its various projects and eco-friendly practices.

Vision for the Future

Strategic goal for the coming years, such as expanding regional presence, launching new projects, and further diversifying operations, with a focus on long-term impact.

FEKADU TSEGAYE BUSINESS GROUP

Mission, Vision and Value

Company Profile

FEKADU TSEGAYE BUSINESS GROUP

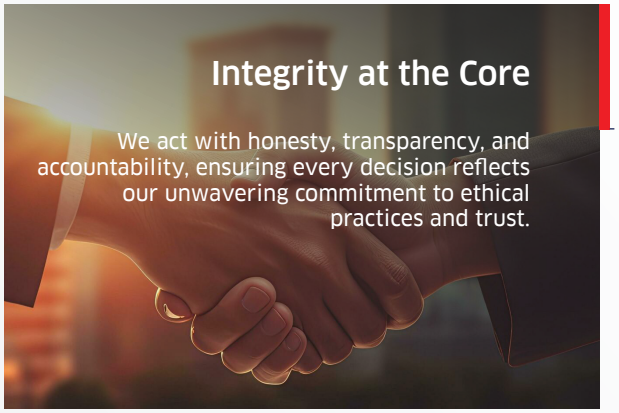
Our Mission

We aims to enhance the lives of Ethiopians by providing high-quality goods and services across its diverse business sectors. The group is dedicated to sustainable growth, innovation, and fostering a positive impact on the communities it serves.

Our Vision

We envisions becoming a trailblazer in Ethiopia's business landscape, driving innovation, industrialization, and sustainable growth across multiple sectors. With a focus on empowering local communities and expanding regionally, we aim to set new standards in performance and excellence, creating lasting opportunities and positively impacting the lives of millions.

Core Values



Integrity at the Core

We act with honesty, transparency, and accountability, ensuring every decision reflects our unwavering commitment to ethical practices and trust.



Customer-Focused Excellence

We listen, adapt, and deliver, putting our customers at the heart of everything we do to exceed their expectations and build lasting relationships.

Our Values



Sustainability in Action

We champion eco-conscious practices, creating solutions that respect the environment and contribute to a brighter future for generations to come.



Empowering Growth

We invest in people and communities, creating opportunities for success and contributing to the development of a thriving society.

Core Values



Built on Quality, Driven by Innovation

We combine craftsmanship with forward-thinking ideas, setting new benchmarks for excellence and continuously improving to stay ahead.

Our Values



Stronger Together

We believe in the power of collaboration, fostering teamwork that unites diverse perspectives to achieve shared goals and greater impact.

FEKADU TSEGAYE BUSINESS GROUP

Our Leadership Team



CEO,
Ato Fekadu Tsegaye



Deputy CEO,
Surafel Tesfaye



Deputy Commercial Service Sector,
Solomon W/Selassie (Major)



Deputy Corporate Service Sector,
Ato Solomon Dejene

Subsidiaries Overview

FB Automotive Engineering

FB AUTOMOTIVE
ENGINEERING

Situated in Bishoftu, FB Automotive Engineering is transforming Ethiopia's automotive landscape. The state-of-the-art assembly plant focuses on producing the Mahindra pik up vehicle. Paving the way for a sustainable, locally-driven automotive industry.





Subsidiaries Overview

Garment and Textile Manufacturing

Located in Bishoftu, this facility specializes in producing high-quality apparel, including sportswear, bed linens, and traditional garments. Combining precision craftsmanship with innovative techniques, the subsidiary caters to diverse markets, providing products that blend style, durability, and comfort.







FTBG Trading Company

FTBG Trading Company, the cornerstone of our business journey, has been a driving force since 2007. Specializing in the import and distribution of high-quality goods, it has established a strong network connecting global suppliers with local markets. With a reputation for reliability and excellence, the trading company plays a vital role in supporting Ethiopia's growing economy.

FTBG Free Zone

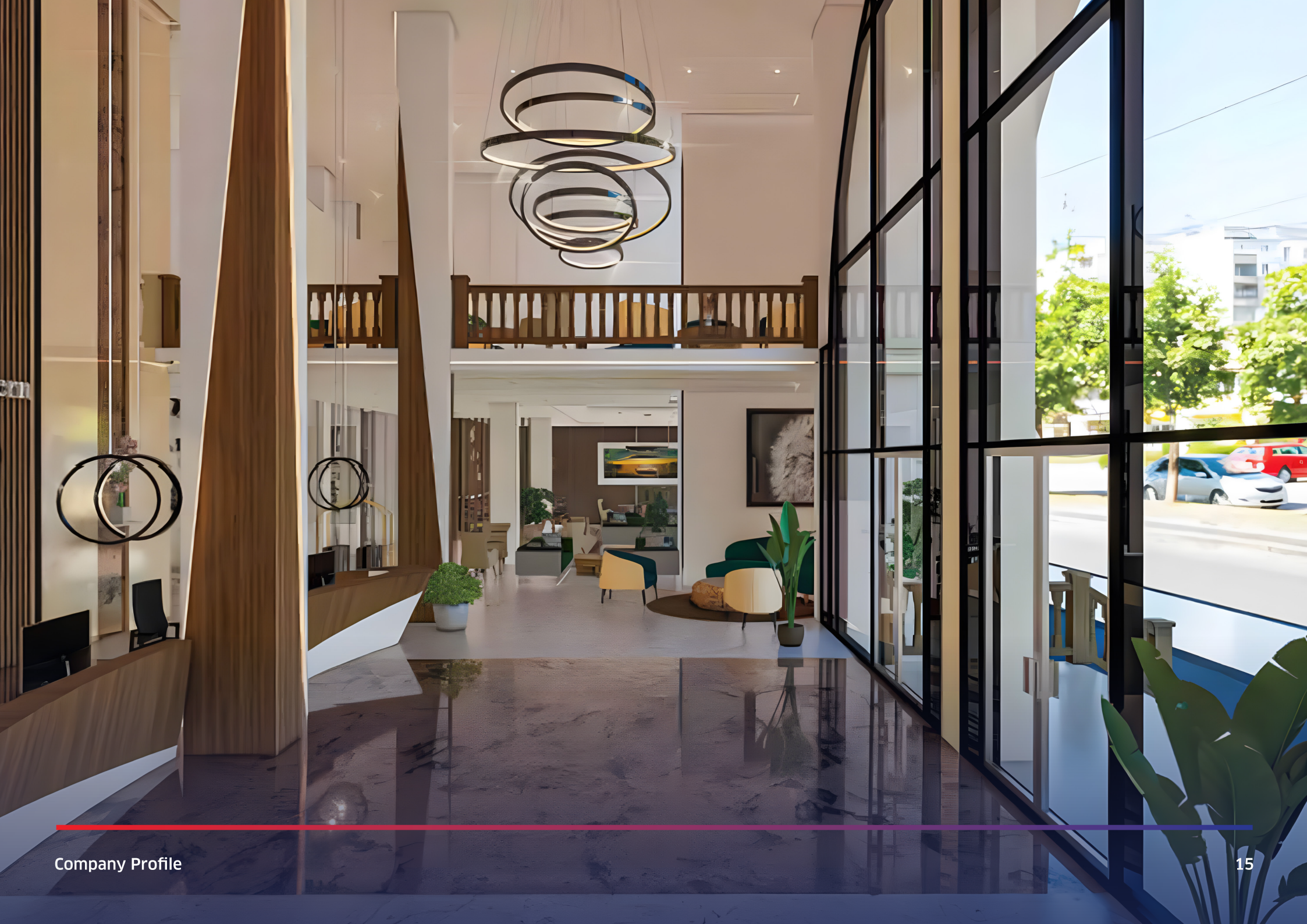
Launched in 2017 at the Port of Djibouti, FTBG Free Zone streamlines import operations, connecting Ethiopia to global markets. Positioned strategically, it plays a key role in driving efficiency and supporting regional trade.



Best Western Negatwa Memorial Hotel

Currently nearing completion, this luxury hotel is set to redefine hospitality standards in Ethiopia. Located in the city of Harar, the hotel blends modern elegance with world-class amenities, offering guests an unforgettable experience. Expected to open in late 2025 or early 2026, this project is a testament to FTBG's vision of elevating the tourism sector.





Bread Factory

Based in Addis Ababa, FTBG Bakery produces fresh, high-quality bread for local communities. With a focus on reliability and excellence, it provides a variety of bread products that meet everyday needs.





Food Processing Factory

Opening in 2025 in Bishoftu, this factory will produce a range of food products, including biscuits, pasta, and flour. It will enhance local food production, create jobs, and support Ethiopia's growing economy.

Yodit Hotel

With land secured and plans underway, Yodit Hotel will bring exceptional service and comfort to Bishoftu. As a five star, the hotel will offer a luxurious, holistic experience for business and leisure travelers alike.




HOTEL

Oven Assembly

Located in Bishoftu, this facility specializes in assembling high-quality residential ovens, particularly Turkish models known for their exceptional safety features. Combining meticulous craftsmanship with innovative design, the company caters to everyday cooking needs, providing products that ensure reliability and enhance the home cooking experience.







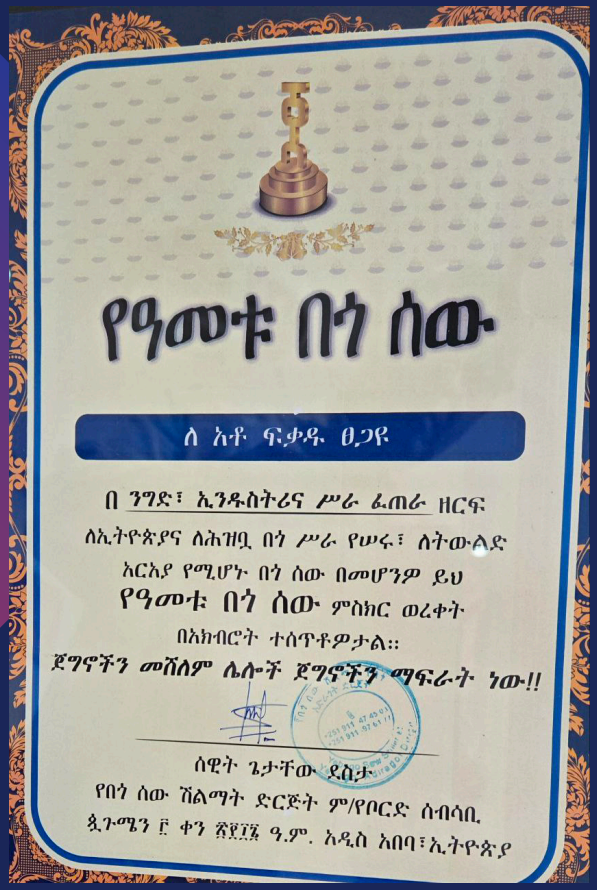




FEKADU TSEGAYE BUSINESS GROUP

Achievements and Awards

Awards Presented



የዓመቱ በጎ ሰው፣ የበጎ ሰው ሽልማት ድርጅት ም/ቦርድ ሰብሳቢ



በሰው ተኮርና የበጎ ፍቃድ አገልግሎት፣ የቦሌ ክፍለ ከተማ አስተዳደር



ማህበራዊ አላፊነትዎን ስለተወጡ፣ ከቦሌ ክ/ከተማ ንግድ ጽ/ቤት

Awards Presented



Waraqaa Ragaa

Warshaa Hodhaa Huccuu Fi Uffataalee Figaaduu Tsagaayee tiif

Deeggarsa Yuunifoormii barattootaa dhaabbatni keessan barattoota harka qalleeyyii magaalaa keenyaaf godheef galata guddaa isiniif galchaa gumaacha gootaniif waraqaa ragaa fi beekkamtiin kun kabajaa fi galata waliin isiniif kennameera.

Qaanaall Bolleen Reebaa

Af-yaa'ii Mag.Bishooftuu

Certificate of Recognition

Presented to Fikadu Tsegaye Garment and Textile Factory

In appreciation of your generous donation of Student's Uniform to support the education of needy school children in Bishoftu. Your Commitment to up lifting our community and investing in the future of our youth is deeply value.

Certification of recognition, Oromia Regional Goverement, Presented to Fekadu Tsegaye Garment and Textile Factory.



Bulchiinsa Magaalaa Bishooftuu

የቢሾፍቱ ከተማ አስተዳደር

Waraqaa Ragaa

የምስክር ወረቀት

Obbo Fi ጃaduu TSagጋayee tiif

Hojii Bara 2016 Tajaajila Tola Ooltummaatiin Magaalaa Bishooftuu Keessatti Hojjetamaa ture Keessatti Hirmaannaa fi deeggersa Waan taasiftaniif Waraqaa Ragaa Galataa kun Kabaja Guddaadhaan Isiniif Kennameera.

ለ

በ2016 ዓ.ም በቢሾፍቱ ከተማ ሲሰሩ በነበሩ የበጎ አድራጎት ስራዎች ላይ ከፍተኛ ተሳትፎ እና ድጋፍ ሲያደርጉ ስለነበረ ይህ የምስክር ወረቀት ከታላቅ ምስጋና እና አክብሮት ጋር ተሰጥቶታል።

Certification of recognition, Bishoftu City Administration, Presented to Fekadu Tsegaye.

Awards Presented



BULCHINSA MAGALAA BISHOOFTUUTII
WAAJJIRA INVASTIMENTII FI INDUSTIRII

በቢሾፍቱ ከተማ አስተዳደር የቢሾፍቱ ከተማ
ኢንቨስትመንትና ኢንዱስትሪ ጽ/ቤት

Waraqaa Ragaa

A/R jiqaaduu Garment tiif

Hojii Investimentii Magaalaa Keenya Keessatti ራkbootii Qabeenyaa fi dhaabbilee gahee ol`aannaa Qaban ja-jjabeessuuf Sagantaa akka Magaalaa keenyattii Qophaa`een Dhaabbatnii keessan bu`aa ol`aannaa galmeessisaa waan jiruuf Bara hoji 2015 ttii waraqaan raga kabajaa fi beekamtii kan isinnif kennameera.

የምስክር ወረቀት

ለ _____

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Certification of recognition, Bishoftu City Investment and Industry Office, Presented to Fekadu Tsegaye Garment and Textile Factory

FEKADU TSEGAYE BUSINESS GROUP

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